



Minnesota Automotive Advertising

Complaint Form

Dealer initiating complaint:

First and Last Name:

Email Address:

Phone:

Dealership Name:

Dealership Address:

Dealer complaining about:

Dealership Name:

Dealership Address:

Questionable ad:

A copy of the ad is attached

OR - Ad appears on the Internet here:

OR - Other means for Lathrop to see ad:

Reason for complaint:

Briefly, why do you think the ad violates the Minnesota Advertising Standards?

Please complete, scan, and email this form to David Archer: david.archer@lathropgpm.com

It's also fine to send an Email to David including all the information above.

Anonymous complaints are not accepted.